



MARTIN GAMBLE

(he/him/his)

Experience,

Service &

Product Designer.

CONTACT

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SKILLS

- Design thinking
- Project management
- Adobe Creative Suite

EXPERIENCE

- Creative agency environment
- Client consulting
- Brand deployment

TALENTS

- Organising + planning
- Emotional intelligence
- Team facilitating

LANGUAGES

- English (native speaker)
- German (C1)
- French (B1)
- Sign Language (B1)

Experience, Service & Product Designer with a background in design, operations and project management. Working on-site as a client consultant within agency environments to help deliver consistent customer experiences made up of **product, service and process design**. A **UX Tutor** with ten years of methodology experience in graphic design, front-end development and design systems.

PORTFOLIO : <https://martingamble.com/>

TIMELINE

UX Tutor / UX Design Student, Berlin

Career Foundry – (Jun 2020 - current)

- Supporting the next generation of design talent by educating students through the UX program
- 600+ hours of coursework, x2 end-to-end projects

Creative Production Lead, Berlin

Purple Agency – (Jan 2020 - April 2020)

- Managing a team of creatives and freelancers to produce multi-channel creative content

On-site Operations Manager for Morgan Stanley, Frankfurt

Paragon (formerly RR Donnelley) – (Jan 2019 - Dec 2019)

- Managing a team of designers and creative consultants
- Providing training and coaching that resulted in higher client satisfaction
- Research and storytelling on bespoke initiatives to convince investors to invest

On-site Project Manager for P&G, Frankfurt

Communis GmbH – (Dec 2016 - Dec 2018)

- Project manager of an end-to-end service design project with research and process mapping
- Working as country ambassador to deploy a new CMS through user testing
- Competitor analysis, research, process mapping, mock-ups, prototyping and user testing

On-site Graphics Project Manager for Coca-Cola, Brussels

Schawki – (Jan 2013 - Dec 2016)

- Managing packaging design projects within a high-pressured FMCG environment
- Deploying brand artworks, visuals and products through multiple brand guidelines
- As Service Design Project Leader resolving our client's pain point through research, process mapping and user-testing, resulting in reduced errors, cost saving and increased revenue

Project Manager, Cologne, **Infox GmbH** – (2011 - 2012)

BA Hons in Creative Writing (with C1 German), remote studying

The Open University – (2009 - 2014)

Design Manager, e-Commerce Team, Leeds

ASDA/Walmart Group – (2008 - 2010)

- Delivering one of the largest rebranding projects in supermarket history
- Authoring, communication and guardianship of a style guideline
- Creating and rolling-out an end-to-end creative production process
- Responsible for writing a document of understanding for a new content management system

ACHIEVEMENTS

- Founder of the **English Creative Writing Group, Frankfurt**
 - Facilitated writing exercises, feedback sessions, workshops and events
- **Toastmasters International** – Improvised Speech Competition 2019
 - European Finals, District 95 competition in Gothenburg : 2nd place
- **Publications**
 - Open Bookcase 2: Collected Stories, Amazon
 - Open Bookcase: Collected Stories, Amazon
 - You, Me & a Bit of We, Chuffed Buff Books